

Mark Price - Front End / UI / Wordpress Developer

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Profile

Seasoned Front-End / UI / Wordpress Developer with over 18 years of commercial experience spanning a wide range of industries. Combines excellent technical ability with a strong design focus to deliver professional, high-performing websites and applications using best practice methodologies. Adaptable and quick to integrate into diverse projects. Consistently able to deliver clean, and scalable code within designated timelines. Proficient communication skills enable me to grasp and meet project requisites comprehensively.

Key Technical Expertise

- HTML5
- JavaScript / JS Frameworks (Vue, GSAP & numerous others)
- CSS Architecture / Modular / Component / Micro Front End Architectures / SCSS / LESS
- In-Depth experience with Front End Frameworks - Bootstrap / Foundation / Tailwind
- Fluent with range of Dev / Design tools - Node / Vite / Webpack / Git / CI & CD / Figma / Adobe Suite
- Wordpress Development - Themes, Plugins / Performance / Architecture / Blocks / Gutenberg / ACF
- PHP, MySQL
- Front End & Wordpress Performance Optimisation
- Development / Production server config - Apache, IIS & .Net, Plesk, SQL Server, Windows Server
- Detailed experience with Accessibility Standards and applying to Front-End codebases
- Search Engine Optimisation - technical, and content based

Project Experience

November 2021 to February 2023 - M9 Digital Limited

Clients / Projects:

Brunswick Group - Waud Capital, Ariel Investments, Naspers Annual Report, Brunswick Review, House of HR Annual Report - November 2021 to April 2023

TMO Highways - TMO Highways Website - April to June 2023 & ongoing freelance

AlphaFMC - Alpha FMC website - July - March 2024

Role: Front End / UI / Wordpress Development

Projects Highlights :

- Front-End Engineering - Ariel Investments - HTML, CSS, Javascript (GSAP, Vue)
- Wordpress / Front End Engineering - TMO Highways - HTML, CSS, Javascript, PHP / Wordpress
- Front-End Engineering - Waud Capital - HTML, CSS, Javascript (GSAP, Vue)
- Front-End Engineering - Brunswick Review - HTML, CSS, Javascript (GSAP)
- Wordpress / Front End Engineering - AlphaFMC.com - HTML, CSS, Javascript, Wordpress

Key Technologies Utilised :

- Modern Javascript ,Vue.js, GSAP Animation Engine, Webpack, NPM, Vite, Node,
- HTML5, CSS (SCSS & LESS) Bootstrap 5, Foundation, Tailwind CSS
- Wordpress Theme Creation / Wordpress Rest API / Block Architecture / Gutenberg / Performance

October 2020 to September 2021 - M9 Digital Limited

Clients / Projects :

Thomson Brand Partners - NHS Digital
Lewis Creative Agency - Witherslack Schools, Cater Allen, Sheffield Museums Trust
Jellyfish - Duracell Group,
Merchant Cantos - Naspers / Prosus Microsites,
Pegasus Public Relations

Role: Front End / UI / Wordpress Development

Projects Highlights :

- GSAP Animated Microsite - NHS Digital
- Wordpress Theme / GSAP Development - Pegasus Public Relations
- Wordpress Theming and Navigation Rebuild - Procell (Duracell Group) Website
- Front End Engineering, Vue Applications, GSAP work - WitherSlack Schools Group
- Vue Customer Bank Account Application site - Cater Allen
- Vue / Wordpress Headless CMS / GSAP site - Naspers / Prosus 2021

Key Technologies Utilised :

- HTML5
- Modern JavaScript, Vue, Vuex, Vue Router, Node, Webpack, NPM
- Wordpress Themes - Bespoke Development
- GSAP 3, and plugin ecosystem for Animations
- CSS (SCSS & LESS) - Non framework based & Bootstrap 5, Foundation

2014 - 2020 — M9 Digital Limited

Pegasus Public Relations - London | Business Type: Design Agency - Front End Engineering
Zishi London - London | Business Type: Financial Trading - Front End Engineering, Vue Development
Collective London - London | Business Type: Design Agency- Front End Engineering
Jisc - London | Business Type: Academic / Education - Front End Engineering
ObjectTech Ltd - London | Business Type: Digital Identity - Front End Engineering
The Travel Corporation - London | Business Type: Travel - Front End Engineering / Vue Development
Investec Bank PLC - London | Business Type: Banking Operations - Front End Engineering
Barclays Bank PLC - London | Business Type: Banking Operations - Front End Engineering

Education

General Secondary School Education – Downlands School, Hassocks, West Sussex.

Additional Education & Learning

- Professional Certificate in Management – Open University – 1999
- MCDST – Computeach – 2006

I regularly study online technical material and courses to explore and understand new techniques / tools which can allow me to create efficient and robust code / web experiences.

Interests

Beyond coding, I am passionate about my family, football, running, weight training, swimming, photography, and travel.